Poster/Art Exhibit/Display Session Details

With the virtual platform Hopin, the Poster/Art Exhibit/Display Session will be a bit different from a traditional in-person session. This document is here to help you familiarize yourself with some of the different ways you can utilize the platform to best present your work.

On the back end, we are setting up each and every poster, art exhibit, and display as a booth in an expo. If we refer to ‘booth’ below, we are referring to your poster, art exhibit, or display. When we use the word ‘expo’, we are referring to the conference session that encompasses all posters, art exhibits and displays.

We will be inputting information that you provide us on the submission form. This information includes: your name, title of your presentation, and abstract. We are also color coding the booths depending on your faculty and tagging booths with your department affiliation to help people find specific booths. Each booth will also link out to the GSA Peer Beyond website for attendees to find the conference program.

Now to the part that you really care about. How will I be able to present my work? Hopin gives us a few options that will be explained below. You can choose one of these options. Please consider thinking outside of the traditional confines of a poster/art exhibit/display to best engage with your audience with the tools provided on this platform.

1. **Session** – this will be a live chat with up to 10 attendees who visit your booth. In this format, you will be able to share your screen, which is ideal to show a slide or two that could stand in for your typical poster.
2. **Video** – You can record a short video prior to Peer Beyond and upload it to Youtube, Vimeo or Wistia. When attendees enter your booth, they can start the video and watch it. Questions can be asked and answered via the chat function.
3. **Slides** – You can use Google Slides to create a slideshow that will advance automatically. Questions can be asked and answered via the chat function.

You don’t have to decide how you will present your work when you submit your abstract. We will send you a form later asking for these details. We will also be providing orientation sessions to Hopin in February.

If you want to know more about Hopin, you can check out these links:
https://support.hopin.to/en/articles/3574463-vendor-instructions
https://support.hopin.to/en/articles/3804093-7-expo-tutorial

If you have any questions, you can email them to events.gsa@ucalgary.ca

Register for the conference HERE: gsa.ucalgary.ca/peerbeyond