October 12, 2022

The GSA’s 7th Annual Peer Beyond Graduate Research Conference: Graphic and Slogan Contest Announcement

The GSA is hosting graphic and slogan contests for its 7th Annual GSA Peer Beyond Graduate Research Conference with total prizes of $750 ($500 for the graphic contest, and $250 for the slogan contest). Deadline: November 30, 2022, 11:59 pm MT. Submit your entry/entries here.

BRIEF
To encourage student engagement with the GSA Peer Beyond Graduate Research Conference, the GSA is hosting graphic and slogan contests with the theme Reconnecting and Re-engaging through Research. After the pandemic, UCalgary graduate students desire to connect and create meaningful relationships with other graduate students across different faculties. Therefore, the GSA initiates these contests to allow graduate students to contribute creatively to the conference through graphic and words. The GSA will also engage the rest of the graduate student community to cast their votes on their favourites and decide the winning submissions. Any current graduate students can choose to participate in both or one of contests. The winning graphic and slogan are expected to capture the spirit of connecting/reconnecting and multidisciplinary collaboration of the conference and inspire the intended audience to participate in Peer Beyond.

These contests are opportunities for current UCalgary graduate students to demonstrate your creativity through graphic and words. The winning graphic and slogan will be used on the GSA Peer Beyond Conference’s marketing and conference materials and promotional items. Top winners will receive prizes from the GSA and recognition on the GSA Peer Beyond Conference’s webpage.

OVERVIEW ABOUT PEER BEYOND
The GSA Peer Beyond Graduate Research Conference is an annual multidisciplinary conference that exhibits graduate student research from all 14 faculties at the University of Calgary through talks, posters, and creative performances. Multidisciplinary connections are vital to graduate students and the research community as innovation happens when different disciplines and knowledge spheres collide. By connecting students across different disciplines and faculties, the GSA creates a space for sharing and sparking new ideas. The GSA believes that by fostering this process and connecting students across different faculties through research, we can encourage collaborations and broaden graduate students’ perspectives and knowledge, and at the same time, give graduate students the space to practice presenting their research to a public audience.

The GSA invites judges from the community to judge and provide feedback for these presentations as well as present awards to the top presenters. The conference is also an opportunity for graduate students to practice their presentation skills, receive feedback to improve on their presentations, and network with other students.

PRIZES
The winning graphic and slogan will be selected by graduate students via survey during the Voting period. The winners will be notified when Voting period ends. Prizes will be given to the winners as follows: Graphic winner ($500), Slogan winner ($250). All submissions will be pre-screened for appropriateness by the GSA before they can be uploaded for voting.
COMPETITION TIMELINE
Intake Period: October 12, 2022 to 11:59 pm MT, November 30, 2022
Voting Period: December 5 to 16, 2022
Winner Announcement: January 4 - 5, 2023

COMPETITION RULES AND REGULATIONS
The contest is open to all UCalgary graduate students in both thesis- and course-based programs.
Intake period will end on November 30 at 11:59 pm MT. Students can submit a maximum of two entries for each category.

Graphic Submission Criteria:
To be considered in the contest, all graphic submissions must be:

- Original, unpublished graphic
- Must be hand-drawn or digitally drawn/created
- Created by the student submitting the graphic
- Digital, high-resolution image in JPEG format (3300 x 4200 pixels minimum and 300 dpi)
- Printable as 10” x 10” prints (entries must be cropped to final size before submitting)
- Printable in monochromatic setting
- Can include “Peer Beyond” or “Peer Beyond 2023” as legible text

Slogan Submission Criteria:
Slogan submissions must be in English and 15 words maximum.

In addition to your submission, you are required to provide the following information:

- your name
- email
- degree (Master’s/PhD)
- UCID
- department
- program

WAIVER
The submission of the graphic and slogan in the contests permits the GSA the right to display your graphic and/or your slogan in other media (e.g. print, website, social media) and for educational purposes (e.g. to present as examples within workshops).

QUESTIONS AND MORE INFORMATION
For more information about the contests, please email events.gsa@ucalgary.ca