



October 25, 2023

The GSA's 8th Annual Peer Beyond Graduate Research Conference: Graphic Design Contest Announcement

The GSA is hosting a graphic design contest for its 8th Annual GSA Peer Beyond Graduate Research Conference with a total prizes of \$500.

Deadline: November 30, 2023, 11:59 pm MT. **Submit your entry/entries** [here](#)

BRIEF

To encourage student engagement with the GSA Peer Beyond Graduate Research Conference, the GSA is hosting graphic and slogan contests with the theme **Reconnecting and Re-engaging through Research**. After the pandemic, UCalgary graduate students desire to connect and create meaningful relationships with other graduate students across different faculties. Therefore, the GSA initiated this contest to allow graduate students to contribute creatively to the conference through graphic design. The GSA will also engage the rest of the graduate student community to cast their votes on their favourites and decide the winning submissions. Any current graduate students can choose to participate the contest. The winning graphic is expected to capture the spirit of connecting/reconnecting and multidisciplinary collaboration of the conference and inspire the intended audience to participate in Peer Beyond.

The winning graphic will be used on the GSA Peer Beyond Conference's marketing and conference materials and promotional items. The winner will receive a monetary prize from the GSA and recognition on the GSA Peer Beyond Conference's [webpage](#).

OVERVIEW ABOUT PEER BEYOND

The GSA Peer Beyond Graduate Research Conference is an annual multidisciplinary conference that exhibits graduate student research from all 14 faculties at the University of Calgary through talks, posters, and creative performances. Multidisciplinary connections are vital to graduate students and the research community as innovation happens when different disciplines and knowledge spheres collide. By connecting students across different disciplines and faculties, the GSA creates a space for sharing and sparking new ideas. The GSA believes that by fostering this process and connecting students across different faculties through research, we can encourage collaborations and broaden graduate students' perspectives and knowledge, and at the same time, give graduate students the space to practice presenting their research to a public audience.

The GSA invites judges from the community to judge and provide feedback for these presentations as well as present awards to the top presenters. The conference is also an opportunity for graduate students to practice their presentation skills, receive feedback to improve on their presentations, and network with other students.

PRIZES

The winning graphic will be selected by a panel of graduate students and GSA Staff after the submission deadline. The winner will be notified once the decision has been made. Prizes will be given to the winner valued at \$500. All submissions will be pre-screened for appropriateness by the GSA before they can be deliberated on.

COMPETITION TIMELINE

Intake Period: October 25, 2023 to 11:59 pm MT, November 30, 2023

Voting Period: December 5 to 16, 2023

Winner Announcement: January 4 - 5, 2024

COMPETITION RULES AND REGULATIONS

The contest is open to all UCalgary graduate students in both thesis- and course-based programs.

Intake period will end on November 30 at 11:59 pm MT. Students can submit a maximum of two entries.

Graphic Submission Criteria:

To be considered in the contest, all graphic submissions must be:

- Original, unpublished graphic
- Must be hand-drawn or digitally drawn/created
- Created by the student submitting the graphic
- Digital, high-resolution image in JPEG format (3300 x 4200 pixels minimum and 300 dpi)
- Printable as 10" x 10" prints (entries must be cropped to final size before submitting)
- Printable in monochromatic setting
- Can include "Peer Beyond" or "Peer Beyond 2024" as legible text

In addition to your submission, you are required to provide the following information:

- your name
- email
- degree (Master's/PhD)
- UCID
- department
- program

WAIVER

The submission of the graphic and slogan in the contests permits the GSA the right to display your graphic in other media (e.g. print, website, social media) and for educational purposes (e.g. to present as examples within workshops).

QUESTIONS AND MORE INFORMATION

For more information about the contests, please email events.gsa@ucalgary.ca